



SHATTERPROOF HOSPITALITY HEROES RECEPTION

January 28, 2020

6:15-7:30pm

JW Marriott Los Angeles L.A. Live
Ballroom F-H, Second Floor
900 West Olympic Blvd.
Los Angeles, CA 90015

DEADLINE TO SUBMIT ARTWORK: FRIDAY, JANUARY 3 BY 5:00PM

Ad Unit	Size (W" x H")	With Bleed	Safe Area	Cost
Inside Front Cover	5.5" x 8.5"	5.75" x 8.75"	4.5" x 7.5"	\$50,000
Back Cover	5.5" x 8.5"	5.75" x 8.75"	4.5" x 7.5"	\$50,000
Inside Back Cover	5.5" x 8.5"	5.75" x 8.75"	4.5" x 7.5"	\$30,000
Platinum Page (With Bleeds)	5.5" x 8.5"	5.75" x 8.75"	4.5" x 7.5"	\$20,000
Gold Page (No Bleeds)	5" x 8"	N/A	4.75" x 7.75"	\$15,000
Silver Page (No Bleeds)	5" x 8"	N/A	4.75" x 7.75"	\$10,000
White Page (1/2 Page No Bleeds)	5" x 4"	N/A	4.75" x 3.75"	\$3,500

DIGITAL FORMAT REQUIRED.

ACCEPTED FILE TYPES: PDF, TIFF, EPS, JPG, AI

To ensure high quality output, please make sure all images are saved at 300 DPI. All transparencies should be flattened and fonts converted to outlines. Color profile should be CMYK. *****DO NOT SUBMIT ANY ARTWORK FROM THE WEB!***** If one of these formats cannot be supplied, please contact Jessica Ishikawa at jishikawa@shatterproof.org to discuss alternatives.

FILE TRANSFER

e-mail // e-mail hjespersen@shatterproof.org with "ALIS Reception -- [NAME HERE] Ad" in the subject line. Include a low-resolution PDF proof with the ad (unless you're sending a high-res PDF, in which case no low-resolution file is needed).

CD // if you must, you can send a CD of the artwork to Shatterproof, ATTN: Holly Jespersen, 135 West 41st Street, 6th Floor, New York, NY 10036

FTP // You can use HighTail.com to send large files (10MB+). Please compress, stuff, or zip all materials, including a low-resolution PDF proof. Send your packaged files to hjespersen@shatterproof.org with the subject line "ALIS Reception -- [NAME HERE] Ad"