

SHATTER  
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PROOF™

Join us in our work to...

# Revolutionize addiction treatment in the U.S.

**Imagine having a chronic illness and knowing there's only a 1 in 10 chance of getting the treatment you need.**

For the 40.3 million Americans living with substance use disorder (SUD), finding quality addiction treatment is a matter of survival, but it is consistently challenging to access—and often only happens in the shadows. SUD is one of the last diseases that is talked about in whispers.

Shatterproof is changing that. We're bringing addiction treatment into the light and rallying the field to transform the healthcare system:

- Working at the state and federal policy levels to change laws that will make it easier to access and pay for addiction care.
- Harnessing technology to make it easier to navigate the addiction treatment system.
- Establishing the first national standard of care for addiction treatment: the **Shatterproof National Principles of Care**, evidence-based practices that improve outcomes for individuals with a substance use disorder.



It was evident to me then—as it still is, even now—that determining which treatment facilities offered the best chance of success was nearly impossible. Like throwing a dart at a map, blindfolded.



**John Purcell**

SHATTERPROOF AMBASSADOR IN MASSACHUSETTS

*We invite you to join us in making even more strides toward helping families and loved ones find quality treatment that's based on science—just like treatment for any other disease.*

## Our ATLAS® Platform

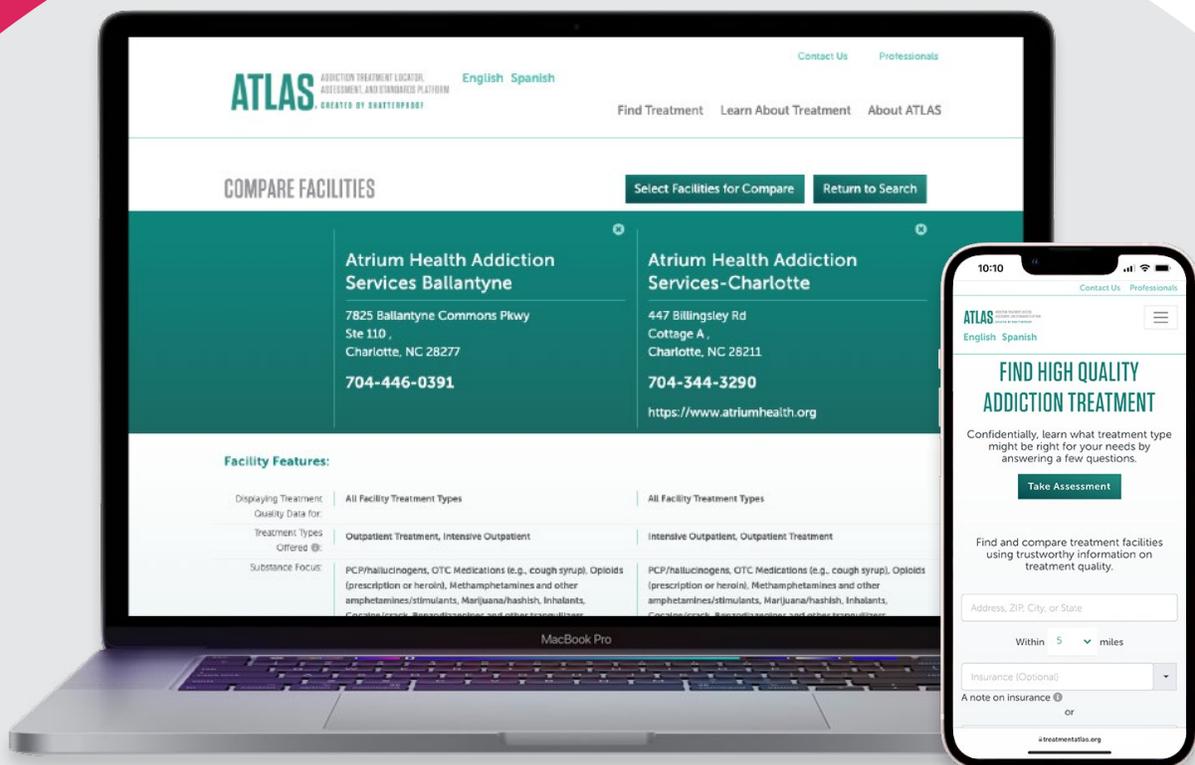
# Addiction Treatment Locator, Assessment and Standards

The COVID-19 pandemic has exacerbated the addiction crisis in our country. From March 2020 to March 2021, more than 96,000 Americans died from overdoses—the highest number in history.

During that time—as people struggled through greater isolation, job instability, and financial stress—Shatterproof launched our **ATLAS platform**.

It has quickly become the gold standard for finding and accessing high-quality SUD care:

- **The first free resource of its kind** - ATLAS provides transparent, unbiased, science-based information about the quality of addiction treatment facilities.
- **Both a needs-assessment tool and a quality measurement system** - ATLAS points people to care that is right for them and is consistent with **Shatterproof's National Principles of Care**, evidence-based practices that improve outcomes for individuals with a substance use disorder.
- **A powerful systems-change tool** - ATLAS provides detailed information to state partners, payers, and providers alike, to drive change from multiple directions.



## Help Us Expand Reach

By the end of 2022, 141 million sons, daughters, siblings, parents, friends, and other loved ones will have access to trusted, life-saving addiction treatment.

### ATLAS Will Soon Triple in Reach

ATLAS will cover 13 states, representing more than 42% of the U.S. population:



*Your generosity would enable us to do more to support a successful bottom-up adoption of ATLAS in current states while we also work to expand across the U.S.*

## Help Us Increase Awareness and Access

Working with experts in the field, Shatterproof has built a tool that every American needs to know about and be able to access.

- A marketing campaign would help us build awareness to increase usage and reach, including into underserved communities.
- Upgrades and enhancements to the platform would add functionalities that make ATLAS even easier to access and navigate.

### Our Aim: Connect More Families to Treatment

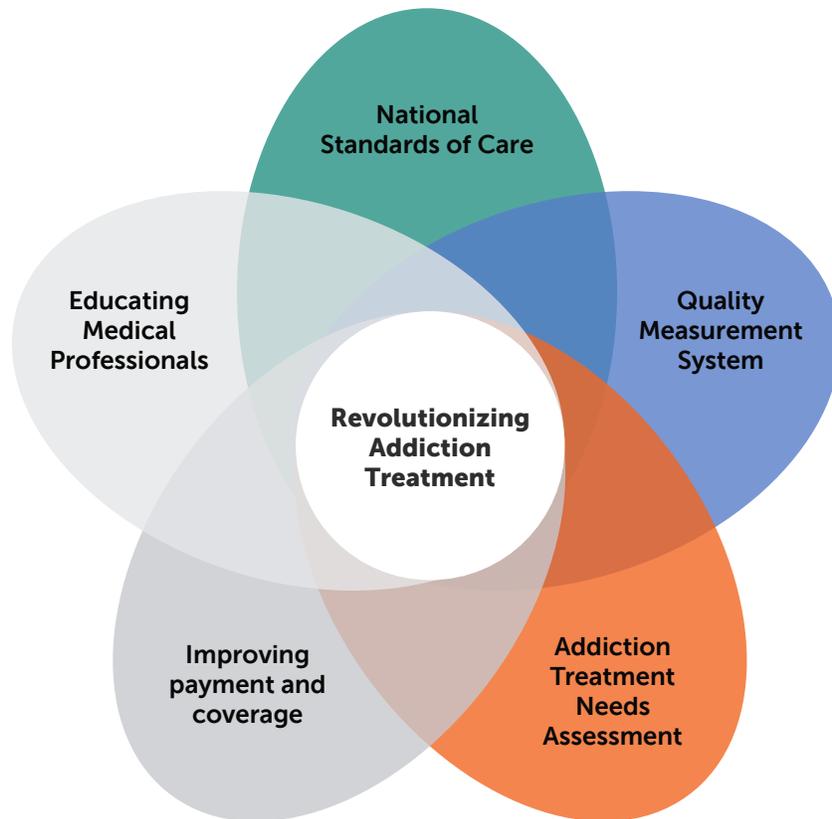
	Year-End 2020	Year-End 2021	Year-End [2025]
<b>Treatment</b>			
% of those seeking treatment who use ATLAS and complete Assessment <sup>(1)</sup>	.04%	.09%	5%
% of those seeking treatment who use ATLAS to locate evidenced based provider <sup>(1)</sup>	.04%	.09%	5%

<sup>(1)</sup> Estimated 4 million seeking treatment.

*With your support, ATLAS will become known as the go-to resource, nationwide, for anyone seeking treatment for SUD.*

# Meet This Moment With Us

Collaborating with and empowering a range of stakeholders is how we fix the broken and inadequate systems currently in place to support addiction treatment:



Now we seek to collaborate with *you*.

**Your partnership and generosity will help Shatterproof do even more to improve addiction treatment quality and access.**

Thank you for engaging with us and considering how your desire to help others may align with our mission to save and improve the lives of so many we cherish.

Have thoughts, observations, or a story to tell? We would love to hear from you.

**SHATTERPROOF™**

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To learn more visit  
[www.Shatterproof.org](http://www.Shatterproof.org)