



2024 Shatterproof Addiction Stigma Index

Social Media Promotional Toolkit

Join the movement to end addiction stigma by helping us reach more people, amplify key findings, and challenge more people to be part of lasting change!

SUGGESTED POST COPY

NEW DATA LAUNCH — 2024 Shatterproof Addiction Stigma Index, America's largest survey of public attitudes about substance use disorder, is now available. Download full report today: <https://shatterproof.org/SASI> #SASI24

Shatterproof Addiction Stigma Index is America's largest survey of public attitudes about substance use disorder. Read the 2024 Report today: <https://shatterproof.org/SASI> #SASI24

Addiction stigma is under-researched and largely unaddressed. Shatterproof is changing that. Explore new data and join the movement: <https://shatterproof.org/SASI> #SASI24

Addiction stigma contributes to social isolation and discourages people from seeking help, contributing to tens of thousands of deaths annually. <https://shatterproof.org/SASI> #SASI24

The Shatterproof Addiction Stigma Index was developed as a first-of-its-kind measurement tool and the most expansive survey ever fielded on substance use disorder stigma in the U.S. Learn more: <https://shatterproof.org/SASI> #SASI24

Shatterproof is ready to hold our nation accountable for reducing the stigma associated with addiction. Are you? <https://shatterproof.org/SASI> #SASI24

54% of Americans know someone with substance use disorder. 100% of Americans should understand the impact of addiction stigma. <https://shatterproof.org/SASI> #SASI24

[DOWNLOADABLE SOCIAL GRAPHICS](#)

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