

Shatterproof Addiction Stigma Index 2024 Results

Shatterproof is a national non-profit dedicated to reversing the addiction crisis in the United States. One of the organization's primary pillars is breaking down addiction-related stigmas. The Shatterproof Addiction Stigma Index (SASI) is a first-of-its-kind measurement tool designed to assess the public's attitudes about substance use disorder (SUD). The data helps us raise awareness about the role stigma plays, track progress over time, and hold our nation accountable to ending addiction stigma.

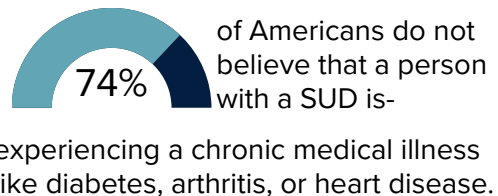
What is substance use disorder?



SUD is a treatable medical condition that affects a person's brain and behavior, leading to their inability to control their substance use. Symptoms can be moderate to severe, with the most severe form of SUD being addiction.

What is stigma?

Stigma is a socially and culturally constructed process that reproduces inequalities and is perpetuated by the exercise of social, economic, and political power. It is a barrier to receiving healthcare and engaging in help-seeking behaviors, and results in discrimination and exclusion. Stigma is fueled by misinformation.



What is the SASI?

Shatterproof co-developed the Shatterproof Addiction Stigma Index (SASI) with researchers at Indiana University to better understand the public's knowledge, attitudes, and beliefs regarding SUD. The survey was fielded most recently in the spring of 2024 by Ipsos, a global marketing firm, using a representative sampling method. Thus, results can be generalized to U.S. adults.


**View the full 2024
SASI Narrative
Report here**





Shatterproof Addiction Stigma Index 2024 Results

Public Stigma

Public stigma is society's negative attitudes toward a group of people, creating an environment where individuals feel unwelcome, judged, and blamed.

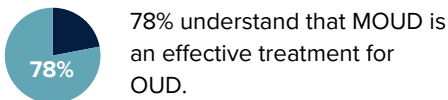
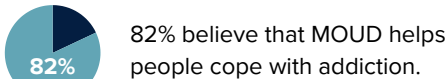
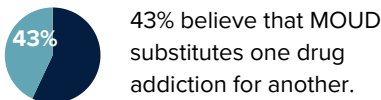
 44% are unwilling to spend an evening socializing with someone who has a SUD.

 47% are unwilling to have someone with a SUD as a close friend.

 48% are unwilling to work in close proximity with someone with a SUD.

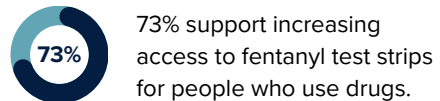
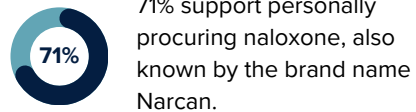
MOUD Stigma

Medications for opioid use disorder (MOUD) is a safe and effective treatment that helps people in their recovery.



Harm Reduction

Harm reduction includes proven interventions and risk reduction tools, like naloxone, fentanyl test strips, syringes, and more.



Additional Data Sources:

- U.S. Department of Health and Human Services. (2024, March). Substance use and co-occurring mental disorders. National Institute of Mental Health. <https://www.nimh.nih.gov/health/topics/substance-use-and-mental-health>
- Stutterheim, S. E., van der Kooij, Y. L., Crutzen, R., Ruiters, R. A. C., Bos, A. E. R., & Kok, G. (2022). Applying principles of systematic behavior change to stigma reduction: Intervention Mapping as a guide to developing, implementing, and evaluating stigma interventions. PsyArXiv. Preprint. DOI: 10.31234/osf.io/5b89q

**Find out how
you can access
naloxone here**

